

durable high performance labels
for electronic, automotive, industrial, medical applications



DuraLabel™

Metal Nameplate Alternative



IDENTCO's continual product evolution has resulted in, DuraLabel™, a cost effective, print on-demand alternative to metal nameplates. Unique undersurface construction uses thermal transfer printing of bar code, serial numbers and other variable information. In harsh environments, the finished DuraLabel™ satisfies the need for long-lasting identification.

IDENTCO's ELP™ 620 thermal transfer printer produces crisp, clean bar codes and graphics using DuraLabels. Printing underneath the surface results in an extremely hard-wearing label that is easy to apply.



*UL / CSA recognitions are contingent upon printing with the appropriate TTRR™ ribbon and IDENTCO material combination specified testing by Underwriters Laboratories and/or CSA.

Highlights

- Easy-- Print And Apply!
- Cost Savings -- No Costly Over Laminates

Features

- Print On-Demand
- Add Graphics and Variable Information Subsurface

Quality Endorsements

- UL/CSA Recognized Label and Ribbon Combinations*
- RoHS Compliant
- ISO Certified

Available to Quote Today!

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ISO | ISO 9001:2000
Certified | TS 16949:2002
| ISO 14001:2004

Locations in U.S.A., Mexico, Europe, Asia