

FOR IMMEDIATE RELEASE



IDENTCO OPENS SECOND FACILITY IN MEXICO

Regional Operations Center in Juarez expands company's reach, improves customer service

INGLESIDE, Ill. (September 21, 2017) – To better serve customers in one of Mexico's fastest growing industrial areas, IDENTCO has opened a Regional Operations Center (ROC) in Juarez.

The ROC is an integral part of IDENTCO's global strategy and will support growing customer demand. Services provided in Juarez include warehousing, logistics, Thermal Transfer print services and technical assistance.

"I am extremely pleased to announce the opening of our latest Regional Operations Center in Juarez, Mexico. This new location is of strategic importance to IDENTCO and will enable us to provide extremely high levels of service and technical assistance to our customer base in Juarez," said IDENTCO Chief Operating Office Victor Holbein.

IDENTCO has been operating in Mexico since 1999. In 2015 the company opened a new manufacturing facility in Monterrey with state-of-the-art printing and converting equipment, warehousing and distribution.

About IDENTCO

Headquartered outside Chicago, IDENTCO has been delivering technology-driven, *high-performance* labeling solutions since 1986. We challenge ourselves to develop innovative solutions that can withstand any number of extremes and meet the strictest performance standards. With ISO-certified manufacturing facilities in the U.S., Mexico and Germany, we have a global presence and local expertise. For more information, visit www.identco.com.

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