

FOR IMMEDIATE RELEASE



IDENTCO NAMES NEW CUSTOMER SERVICE TEAM LEAD FOR U.S.

INGLESIDE, Ill. (March 1, 2017) – IDENTCO is pleased to announce that Bonnie Bolinsky has joined the organization as Customer Service Team Lead for the U.S.

In this role, Bolinsky will be responsible for ensuring high customer satisfaction, including leading a team of customer service and sales representatives out of the company's U.S. headquarters. She will also manage relationships with the company's growing distributor channel.

Bolinsky brings deep industry and customer service experience to her new role at IDENTCO, including positions at Xerox, Worldmark and Zebra Technology.

"We are pleased to have Bonnie leading the IDENTCO Customer Service team. Bonnie brings a wealth of experience and leadership qualities to the IDENTCO Customer Service team. Her strong work ethic and passion to enhance customer satisfaction makes her a great addition to IDENTCO," said Scott Ahlum, IDENTCO Director of Sales, U.S.

About IDENTCO

Headquartered outside Chicago, IDENTCO has been delivering technology-driven, *high-performance* labeling solutions since 1986. We challenge ourselves to develop innovative solutions that can withstand any number of extremes and meet the strictest performance standards. With ISO-certified manufacturing facilities in the U.S., Mexico and Germany, we have a global presence and local expertise. For more information, visit www.identco.com.

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