

FOR IMMEDIATE RELEASE



## IDENTCO NAMES NEW DIRECTOR OF SALES FOR U.S.

**INGLESIDE, Ill. (September 1, 2016)** – IDENTCO is pleased to announce that Scott Ahlum has joined the organization as Director of Sales, U.S.

In this role, Ahlum will be responsible for leading the territory sales team in the U.S., including planning and implementing sales and marketing plans, and expanding IDENTCO's distribution channel.

Ahlum brings a wealth of industry experience to his new role at IDENTCO, having spent 24 years in sales and sales management at Wallace Computer Services and Standard Register. Most recently, he was Vice President of Sales, Southeast Region, for CTP Solutions, a business process outsourcing consultancy.

"Scott's expertise and knowledge of the industrial labeling market and his years of experience will play a major role in accelerating IDENTCO's growth plan," said IDENTCO Founder and CEO Scott Lucas.

### **About IDENTCO**

Headquartered outside Chicago, IDENTCO has been delivering technology-driven, *high-performance* labeling solutions since 1986. We challenge ourselves to develop innovative solutions that can withstand any number of extremes and meet the strictest performance standards. With ISO-certified manufacturing facilities in the U.S., Mexico and Germany, we have a global presence and local expertise. For more information, visit [www.identco.com](http://www.identco.com).

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### **GLOBAL HEADQUARTERS**

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